

MONTANA FISH, WILDLIFE & PARKS

INTERN PROGRAM ANNOUNCEMENT

EMPLOYER: Montana Fish, Wildlife & Parks

CONTACT PERSON'S NAME/TITLE: David Schmetterling, Fisheries Research Coordinator

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DATE OF ANNOUNCEMENT: Friday, January 12, 2018

APPLICATION DEADLINE: Friday, March 2, 2018 at 5:00 PM (postmarked)

****STUDENTS MUST BE CURRENTLY ENROLLED IN A UNIVERSITY/COLLEGE****

POSITION TITLE: FishMT Social Media Intern

OF POSITIONS: 1

LOCATION:

Helena Headquarters in the Communication and Education office,
Direct Supervisor will be Kelsey Allison, FWP Social Media Manager

WORK START/END DATES:

Flexible starting date depending on successful applicant's availability and course schedule. Ideally Spring 2018, Starting dates could range from April- June.

HOURS/WEEK: 40

TRAINING/ORIENTATION DATES: TBD

COMPENSATION (PAY, PER DIEM, HOUSING, VEHICLE, ETC):

\$11/ hour

POSITION DESCRIPTION:

FishMT is FWP's new, public facing web application that provides users with access to a vast amount of fish and fishing information. The goal of this internship is to improve FishMT's visual appeal and content through contemporary images. The intern will identify and procure images from social media platforms (e.g., Facebook and Instagram) to display an image for every Montana waterbody and Fishing Access Site. Images will be prioritized by waterbodies (or access sites) without images, high use areas, and updating old or poor-quality images. The incumbent will help develop a social media service to tie into hashtags (geo location or name-based) and develop a moderation system for automated images integration. As time allows the incumbent will also help test and develop components of FishMT. This position will work closely with FWP Social Media and Web managers, Fisheries, and Technology Services Division representatives.

SKILLS, ABILITIES, KNOWLEDGE NEEDED (EDUCATION; UNDERGRAD/GRAD LEVEL, SUGGESTED/REQUIRED MAJORS):

- Montana, fish, and fishing access sites
- Montana FWP's mission
- Social media
- Marketing
- Communication
- Outreach (recreation, fish and wildlife, etc...)
- Fisheries management
- Microsoft applications, include Word, Outlook, etc...
- The incumbent will be working with a variety of people with diverse backgrounds, so interpersonal communication skills are very important
- Proficient in photo editing software such as Photoshop

Recommended education:

Undergraduate

Recommended major:

Ideally, an upper level undergraduate student with an interest in public outreach and education related to recreation management, resource conservation, or wildlife management, with web and social media skills. These skill and experience could be gained through a variety of majors including the following:

- Fish and Wildlife Management
- Resource Conservation
- Recreation Management
- Journalism
- Communication

Social Media and Web Communication

APPLICATION MATERIALS/PROCEDURES (RESUME, COVER LETTER, REFERENCES, ETC.):

- Cover letter
- Resume
- Three references

Please submit via email or postal service to contact person listed above.

COOPERATING SPONSORS OF PROJECT:

Dawn Anderson, Geographic Data Services Bureau Chief, Technology Services Division

Greg Lemon, Division Administrator, Communication and Education Division

Eileen Ryce, Division Administrator, Fisheries Division